

# BLOCK BOOKING ALERT!



## DEATH OF NEWS Your Future Without Facts

### Phillip Milano

Which of these headlines is true?

- \* Suicide roller-coaster would starve your brain of oxygen – then kill you
- \* Cell phones give off so much radiation you can pop popcorn with them
- \* Lady Gaga is a hermaphrodite

UNSURE? Then that's the problem. In an age when mainstream journalism seems to be dying faster than the latest iPhone battery, we're all being left to our own devices – literally – to sift through a vast "data wasteland." How will you now filter the rumors, lies and innuendo piling up on the web and your latest hand-held gadget?

Phillip Milano is author of "I Can't Believe You Asked That!," writer of the "Dare To Ask" column and founder of YForum.com. The veteran newspaper editor is also creator of The National Diversity Newspaper Job Bank and is former chair of the Recruitment and Youth Development Committee of The Newspaper Association of America's Diversity Board.



## ELECTION 2012? How do YOU Decide?

### Rick Shenkman

By the end of the presidential election you will know whether the candidates wear boxers or briefs, who they've slept with and the name of their dog or cat. You'll know if they ever smoked dope, dodged the draft or were stupid enough – like John Edwards - to have an affair with a campaign aide while bragging about his wonderful marriage to a woman diagnosed with cancer. But how do you know what to believe? How do you figure out when you're being manipulated, lied to or misled by either the media, the candidates or both? Separating the wheat from the chaff of political news takes an expert. Join TV pundit and historian Rick Shenkman on a romp through American politics and you'll never be a victim of political bull again.

## SEX, DRUGS, ALCOHOL & EVERY- THING IN BETWEEN

The TRU College Life

### Julia Garcia

This powerful presentation with speaker Julia Garcia, explores the TRU college life... after class has been dismissed.

Through her fearless and highly engaging approach, she takes you on an unforgettable journey through the reality that comes flooding in like a bad hangover, after the partying, fun and hookups are over.

Julia takes you through her real life experiences and excessive partying that ultimately led to her sexual assault, the death of her best friend and the infamous night that almost took her entire college experience away completely.

Julia Garcia earned her B.A in Communications from New York Institute of Technology where she was a scholar athlete on the soccer team, writer for the Campus Newspaper, reporter for the school news station and President of the Woman's Association. She is now the Creator and Co-Founder of Truality.org; a TRU Movement inspiring individuals to be TRU...The Real U.

Showcased NACA Mid Atlantic & Central!  
Showcasing NACA NATIONAL!

BOOK NOW for orientation and Alcohol  
Awareness Week. **Dates will fill up!**

#### FEBRUARY

3 W. Long Branch, NJ

15 Bemidji, MN

25-27 NACA Showcase Charlotte, NC

## BEHIND THE SVOOSH

Sweatshops and Social Justice

### Jim Keady

This engaging interactive program uses powerpoint, role-playing, and powerful video detailing Keady's eye-opening experience living in a typical Indonesian Nike factory worker's slum on \$1.25 a day (typical wage for Nike's workers). Includes personal Nike employee accounts and current info on ALL the horrible sport-shoe factory labor and environmental practices. Jim coached the NCAA Nat'l. Champion St. John's Men's soccer team and was eventually forced to resign because he refused to wear & promote Nike products as part of the school's endorsement deal.

Showcased NACA Mid Atlantic!

#### FEBRUARY

13 Omaha, NE

#### MARCH

20 Boston, MA

#### APRIL

4 Chestertown, MD

28 Jersey City, NJ

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# HAZING:

When Rites Become Wrongs

**Hank Nuwer**

“The Nation’s expert on Hazing”

Having been hazed as a fraternity pledge and having hazed others, Nuwer has developed a deep commitment as a journalist to illuminating this societal problem and helping eliminate it. Nuwer is the author of 4 books on hazing, including **BROKEN PLEDGES: The Deadly Rite of Hazing** & **HIGH SCHOOL HAZING**. Having examined hazing in fraternities, sororities, bands, athletic groups, adult secret societies, the workplace and high schools, Hank Nuwer offers insights into these problems that no other speakers can address.

**FEBRUARY**

13 Gambier, OH

**APRIL**

4 Charleston, IL

# MYTH AMERICA

How we get our own history wrong & why

**Rick Shenkman**

Did you know that:

- The Pilgrims did NOT land on Plymouth Rock?
- Betsy Ross did NOT sew the first flag?
- Columbus was NOT the first to discover the world was round?

In this humorous and historically accurate presentation, Rick explains why Americans are fond of myths along with who’s behind them. His research shows that many of the myths are the product of a concerted campaign to turn Americans into patriotic nationalists. Schools are frightened of creating controversy. Tourism boards are scared of driving away visitors. Rick was the host, writer, and producer of the prime time TV series “Myth America” and author of the wildly popular book.

# SUBLIMINAL ADVERTISING

**William Cane**

FACT: Research reveals it may be impossible for some to resist subliminal suggestions.

FACT: Advertising agencies invest over \$200 billion annually in advertising. A vast majority of these ads contain subliminal messages.

The evidence is shocking! This program is filled with specific examples of subliminal manipulation. These are not taken from obscure publications. These are national ad campaigns for main-stream products. And of course, there are subliminal inducements in music as well. You will perceive the media differently after this important presentation.

**FEBRUARY**

29 Oshkosh, WI

# SPITFIRE, LATIN LOVERS & BANDIDOS

Latino’s in Film: Stereotype to Reality

**Alma Martinez**

- Do film & TV have an obligation to defuse stereotypical images of Latinos?
- Why are images of bandidos, maids & talking Chihuahuas offensive to the Latino community?
- Is there any truth in stereotypes?
- Who created the Latino stereotype and why?

Alma Martinez, Ph.D and accomplished actor, addresses the construct of the Latino stereotype in film & TV and infuses every detail of her presentation with personal & insightful perspectives garnered from 25+ years in the entertainment business.

# FUNNY MONEY

Laugh your pants off & learn how NOT to lose your shirt!

**James Cunningham**

The multi-award winning “FUN-ancial” lecture FUNNY MONEY is radically changing the lives of fiscally challenged students across North America by introducing students to the basics of good money management. Students laugh and learn about key money concepts with this fun and interactive presentation. While being extremely informative about REAL money issues, this program will also have your audience laughing – all the way to the bank! It is the MOST fun students will ever have learning how to budget their money, manage their debt and invest for their futures.

Created and performed by Canadian comedian James Cunningham, FUNNY MONEY has twice won the Canadian Organization of Campus Activities’ “Lecture Of The Year” award, was recognized as the World’s Best Unconventional Project at the ICC World Chambers Congress (2011). James can currently be seen hosting Eat St. on the Cooking Channel. He has also appeared on Last Comic Standing, Just for Laughs, Comedy Now and Comedy Inc.

**AUGUST**

2 7Mt. Pleasant MI

18 Quincy, IL

**BOOK NOW for Orientation!**

# DRESS FOR SUCCESS

**William Cane**

See students from YOUR campus in an educational and entertaining fashion show! Cane has helped college students, celebrities and actors look good on state, on TV and on the job. After a PowerPoint presentation and fashion show, he gives a personal color and contrast analyses to audience members, together with wardrobe suggestions for business and social attire.

# CLAIM THE DREAM

A One Woman Drama

**Dianne Dixon**

You will be brought into the world of slavery where you are a commodity to be bought or sold...you will witness crossing the Middle Passage through the eyes of a frightened African girl as she is transformed into a slave... you will forge through the woods in search of freedom on the Underground Railroad...you will share the thoughts and feelings of Rosa Parks on the day she refused to give up her seat on the bus. This presentation is designed to educate, enlighten and empower people to

**Perfect for WOMEN’S history & BLACK history**

# IMMIGRATION CRISIS?

The Solution is Out There

**Mike Shiley**

**How much do you know about the immigration debate?**

There are over 11 million people living in the US illegally today. Every day, an estimated 10,000 people risk their lives on a 3-day trek enduring blazing heat by day and freezing cold at night. Over 10,000 people have died crossing our border since 1996. The US Border Patrol is only able to stop 25% of the cross-border flow. Is there a workable solution to this issue? Mike will appear in person to deliver a pre-film introduction, followed by a film screening and an extended audience discussion which includes a possible solution. This solution will be nonpartisan and includes all sides of the debate.

## FIGHT THE "FRESHMAN 15"



A Nutrition program for ALL Students  
**Tom Ryan**

This is NOT a diet program & NOT just for 1st year students!! Your audience will learn how to eat nutritionally all the foods they love to eat: pizza, burgers, chips and YES even moderate alcohol consumption! Students learn to:

- Exercise less than 3 hours per week & be in GREAT shape!
- Learn to fill your back pack with brain food treats
- Unlock the myths of low-fat and not-fat

foods

- Wake your brain before an exam
- Master morning munchies
- Eliminate beer gut

For over 20 years, Tom has helped thousands of people get the real facts on fitness and nutrition. Grossly overweight for nearly half his life, now he is a veteran triathlete who has competed in the Hawaiian Ironman World Triathlon Championships and Ironman USA.

## HOMOPHOBIA

How We All Pay the Price  
**Warren Blumenfeld**



This slide presentation offers a non-threatening and non judgmental approach to issues surrounding sexual identity and homophobia. Based on his book by the same name, Mr. Blumenfeld discusses how the fight to end homophobia is everyone's fight if we are to bring about a less oppressive and more productive society for all. He invites all people to become allies to explore the cost of homophobia in family relationships, religious institutions, social policy and many other aspects of our lives.

## RACEOFF!

Race is a pigment of the imagination  
**Teja Arboleda**

Arboleda's newest one-man show, "RaceOff" tests the boundaries of our collective attachment to archaic rubrics of categorization. Arboleda challenges the audiences and all assumptions about how humans are typically placed into simplistic boxes such as 'Asian', 'Black' or 'White'.

As a 17 year national touring key-note speaker, professor Arboleda takes the audience on a wild tour of the history of racial categorization, including the Census Bureau's attempt to squash the multiracial movement. Through humorous and compelling storytelling, audience interaction, powerful projected images and a steady musical rhythm, RaceOff will make the audience laugh and cry about a myth that has divided humankind through an emotional roller coaster surrounding the myth that has divided humans for generations.

With President Obama as the country's first White/Black president, the world watches as the question arises: "What are we, if not a race?" Human. It's that simple.

**MARCH**

27 Johnson City, TN

**MAY**

2 Glastonbury, CT

## CROSSING THE LINE Comedians, Politicians & Shock Jocks **Teja Arboleda**

HOW FAR IS TOO FAR?  
**(Creator of the award winning  
ETHNIC MAN! program)**

This multimedia lecture by actor/speaker/educator Teja Arboleda, digs deep into the freedom of speech issue. By asking the current hot-button question "Where is the line, and who - if anyone - is allowed to cross it?" Arboleda challenges the audience to consider the consequences of stereotypes reinforced by the famous, the powerful, and the media. Using his fast-paced humor, up-to-the-minute statistics, mixed with audience participation and actual video examples, this explosive program focuses on celebrity/media faux pas, and examines America's reaction, such as "Seinfeld's" Michael Richards (Kramer), Don Imus' remarks on Rutgers Women's Bball team, & Rosie O'Donnell on Chinese people.

Arboleda, M.Ed., is African-Am/Native-Am/Filipino-Chinese & German-Danish, he was born in Brooklyn, but grew up in Japan!

## ADDICTED TO PLASTIC **Ian Connacher**

Ian Connacher spent 3 years researching the issue of plastic pollution, including one month sailing out to the middle of the Pacific Ocean to a naturally occurring plastic graveyard. The result of this research is the highly acclaimed documentary ADDICTED TO PLASTIC.

As a species, we are starting to choke on our plastic consumption. Sure, people might be reducing use of plastic bags and trying to minimize their use of plastic packaging, but plastic remains a lethal substance that permeates every aspect of our lives. The truth is, only about 5% of all plastic actually gets recycled. Toxic ingredients in plastic are also being linked to everything from learning disabilities and heart disease to obesity and cancer.

This program gives you a better understanding of all the issues surrounding plastic including how we can move forward responsibly. The program features an introduction, a screening of the film ADDICTED TO PLASTIC, followed by discussion and Q & A session.

## SHUT UP, SKINNY BITCHES!

A Common Sense Guide to Following  
Your Hunger and your Heart  
**Maria Rago**

This program (based on the book of the same name) offers a fresh, revolutionary, yet common sense approach to the relationship people have with food and their bodies. It debunks dieting myths found in modern culture, exposes the little-known facts on dieting, eating disorders and body image disorders, and takes a stand for anybody that has repeatedly restricted food consumption and/or been teased about their size or weight.

Maria Rago, Ph.D. is a psychologist and the clinical director of Eating Disorders Services at Linden Oaks Hospital at Edwards, IL She is president of Rago & Associates Counseling Services in Naperville, IL, and serves on the Board of Directors of ANAD (Anorexia Nervosa and Associated Disorders). Coca Cola, movie popcorn (with butter, of course), and cheeseburgers rank as her favorite foods.

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# ETHNIC MAN!

One American's Discovery of Race and Culture

## Teja Arboleda

Teja is part Native American, African American, Filipino-Chinese, Danish-German. He was born in Brooklyn, NY, but he grew up in Japan! This riveting performance-lecture is a true, humorous, yet serious, adventure of one man's search for his multiracial, multi-ethnic, and multicultural identity. He brings his unique perspective & experiences with stereotypes to discuss important diversity issues.

MARCH	MAY
27 Johnson City, TN	2 Glastonbury, CT

# THE ART OF KISSING



## Michael Christian

*THE ART OF KISSING* uses an entertaining mix of discussion, demonstrations by students, music, and slides to show:

- Making yourself more kissable to your partner.
  - Kissing as an alternate form of intimacy.
  - How to get over first kiss jitters
  - And more!

Mike Christian will delight your audience with:

- The newest fads in French kissing.
  - Bizarre kissing customs from around the world.
- Instructions for today's trendiest kisses.
  - Where men & women prefer to be kissed most.

FEBRUARY
7 Richmond, VA
11 Oswego, NY
29 Oshkosh, WI

# SHOULD MARIJUANA BE LEGALIZED?

## Kevin Booth

In America, **11,000 deaths per year** are linked to illegal drug use, while the Tobacco, Alcohol and Pharmaceutical companies are responsible for over **a half a million deaths every year.** Topics covered:

- Cost of Drug War is \$60 billion dollars/year
- 80% of all illegal drug users only smoke marijuana
- Over one million non-violent drug offenders are behind bars.

Director of the films "American Drug War," & "How Weed Won the West". Booth can screen a film followed by a discussion/Q & A, or host a lecture/discussion, to discuss "Should marijuana be legalized?"

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# AN EVENING WITH CHRIS EYRE

AWARD-WINNING

NATIVE AMERICAN DIRECTOR

The ground-breaking Indian director of the award-winning films "Smoke Signals," "Edge of America," the PBS series "We Shall Remain," brings the film of your choice to campus, along with his insightful and provocative perspective on the portrayal of Native Americans in mainstream Hollywood films. **He just finished directing "A Year In Mooring," starring Josh Lucas.** Mr. Eyre is an enrolled member of the Cheyenne and Arapaho Tribes. Other films: "Thief of Time," "Skins," & "A Thousand Roads" which runs daily at the Native American Museum in Washington, DC.

Chris will begin the program on your campus with an introduction, screen the film and then host a lively discussion, and Q & A.

# I CAN'T BELIEVE YOU ASKED THAT!

When PC is BS

## Phillip Milano

- Why do white people smell like wet dogs when they are wet?
- Why do black people get to use the N-word?
  - What do blind people see in their dreams?
  - Does size really matter?

Ever wondered something about someone of another race, gender or culture but were just too afraid or embarrassed to ask? Nationally recognized diversity advocate Phillip Milano says, go ahead. Ask! Milano, author of *I Can't Believe You Asked That!*, writer of the nationally syndicated newspaper column "Dare To Ask" and founder of the ground-breaking YFORUM.COM, brings his no-holds-barred program about race, sex, religion - and more - to college campuses. His take-no-prisoners presentations tear off the blinders of decorum, giving us the tools we need to discuss taboo topics we're dying to know about each other. It's a powerful experience that has audiences not only rolling in the aisles, but questioning their own biases and gaining profound new insights into themselves and others.

# LIVE GROUP SEX THERAPY SHOW

## Daniel Packard

Canadian College Lecturer of The Year, Daniel Packard orchestrates a fun and adventurous, crowd-based conversation that slyly pries open the titillating truths and scary secrets we're not supposed to tell the opposite sex, but need to. What happens then? The truth gets loose, the lid flies off, and a whole lot of relationship-enhancing & hilariously educational steam comes flying out!

Women love the show because they learn helpful information most men will never tell them. Men love the show because they get insight into the way women think. The result for both is more self-confidence and the tools for a more successful relationship.

This fascinating event will have you thinking about sex and love in a much better way!

FEBRUARY	FEBRUARY	MARCH
2 Greenville, PA	13 Carrollton, GA	1 Denton, TX
6 Chattanooga, TN	14 Newport News, VA	2 Rolla, MO
7 Ruston, LA	15 Charleston, SC	5 Baltimore, MD
9 Tahlequah, OK	23 Cullowhee, NC	6 Houston, TX
10 Pocatello, ID	29 Hays, KS	13 Monroe, LA
		28 Huntsville, AL

Showcased NACA South & Central!